



SERVICES & CAPABILITIES

PROW

Competitive Sailing Design & Management

Expertise to design, manage and deliver competitive sailing worldwide.

PROW GROUP

Designing Sailing Destinations

A great sailing venue is only the starting point.

Turning a venue into a recognised sailing destination requires strategy, operational capability, technical expertise, international credibility and communication.
Prow Group brings these capabilities together.

Designing, activating and managing sailing destinations worldwide.





PROW

Competitive Sailing Design & Management

We turn sailing strategy into operational reality.

Prow provides the expertise, people, equipment and operational capabilities required to plan, organise and deliver competitive sailing projects and events.

We can manage a complete project or integrate with existing local teams, providing the specific capabilities needed to strengthen delivery and build long-term sailing activity.

Our approach is flexible, scalable and adapted to each venue, event and destination

From strategy to delivery – on shore and on the water.

Specialized sailing expertise. Integrated delivery.

From destination strategy and event acquisition to on-water delivery, Prow provides the expertise and operational capabilities required to build and deliver competitive sailing activity.

Sailing Destination Consulting

- Destination & venue assessment
- Strategy & Positioning
- Venue activation planning
- Infrastructure & operational requirements
- International sailing ecosystem advisory

Event Planning & Management

- Event concept & planning
- Event acquisition & Commercial development
- Operational planning
- Team & Supplier coordination
- On-site event management

Race Office

- Online registration
- Accreditations
- Race documentation
- Jury administration
- Scoring
- Official ceremonies

Race Management

- Race committee coordinator
- Race officials
- Course management
- On-water operations

Logistics, boats & Operations

- Ribs sourcing & management
- Sailing boats sourcing & management
- Race equipment
- Robotic marks sourcing & management
- Equipment (flags, etc)

Media & Communication

- Branding & Visual identity (logos, brand kits)
- Photography & Video
- Live streaming
- Social media management
- Press Releases
- Content production



HOW WE WORK

Built around each project

Every sailing project is different. Our services can be delivered independently or combined into an integrated solution, according to the client's objectives, existing resources and operational requirements.

Prow can lead the complete delivery or work alongside local teams, providing the specific expertise, people, equipment and operational support required.

FULL DELIVERY

Complete planning, coordination and operational delivery.

INTEGRATED DELIVERY

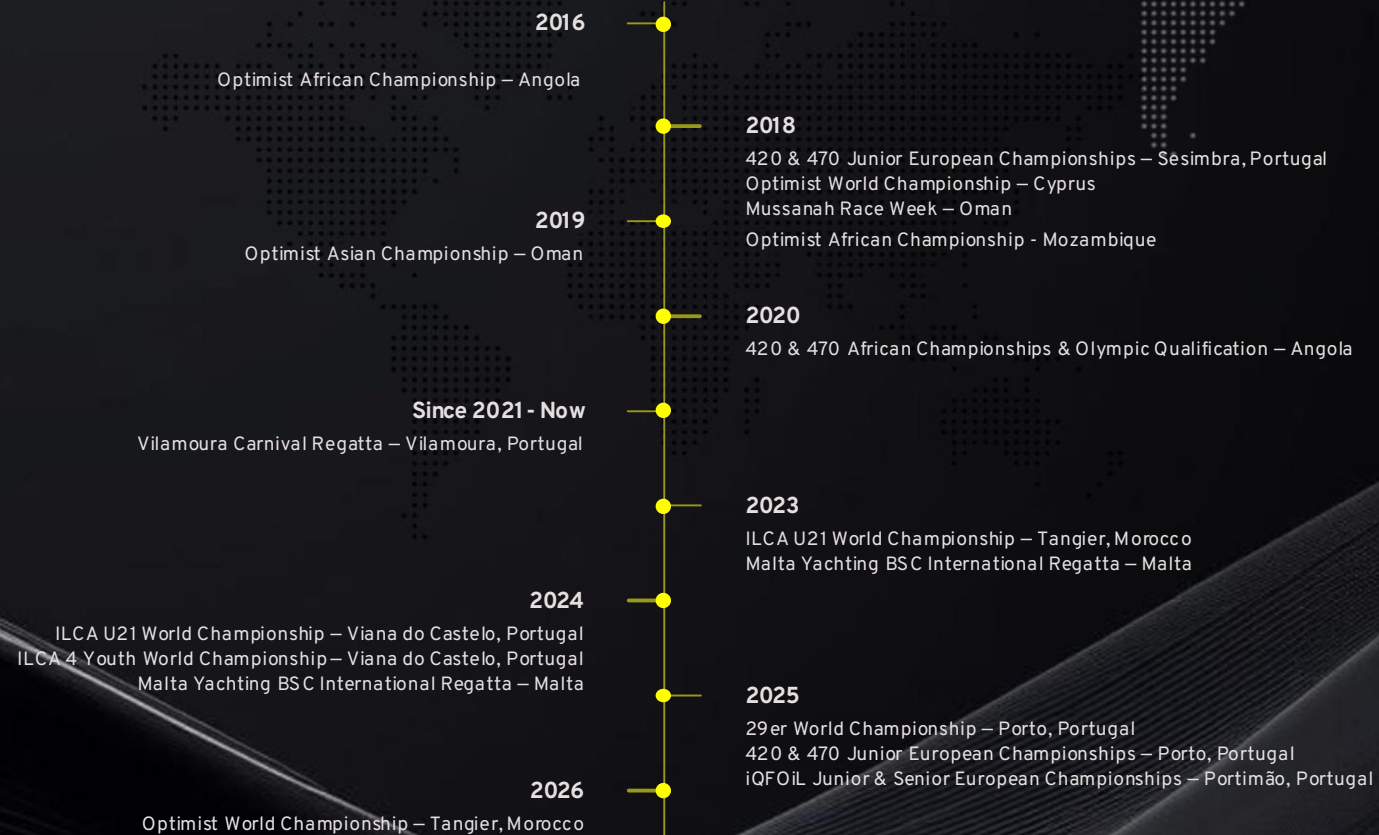
Working alongside the client's existing team and resources.

SPECIALIST SUPPORT

Specific expertise, personnel, equipment or services where required.

Proven across classes, venues and continents.

From World and Continental Championships to international regattas, Prow has delivered competitive sailing projects across multiple classes, countries and levels of competition. **In addition to these projects, Prow has organised 105+ international sailing events at Vilamoura Sailing, a venue designed and managed by Prow.**





CONTACTS

Let's make sailing happen.

Talk to us about your next sailing project

PROW - Competitive Sailing Design and Management

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Part of Prow Group – Designing Sailing Destinations

